FC 31
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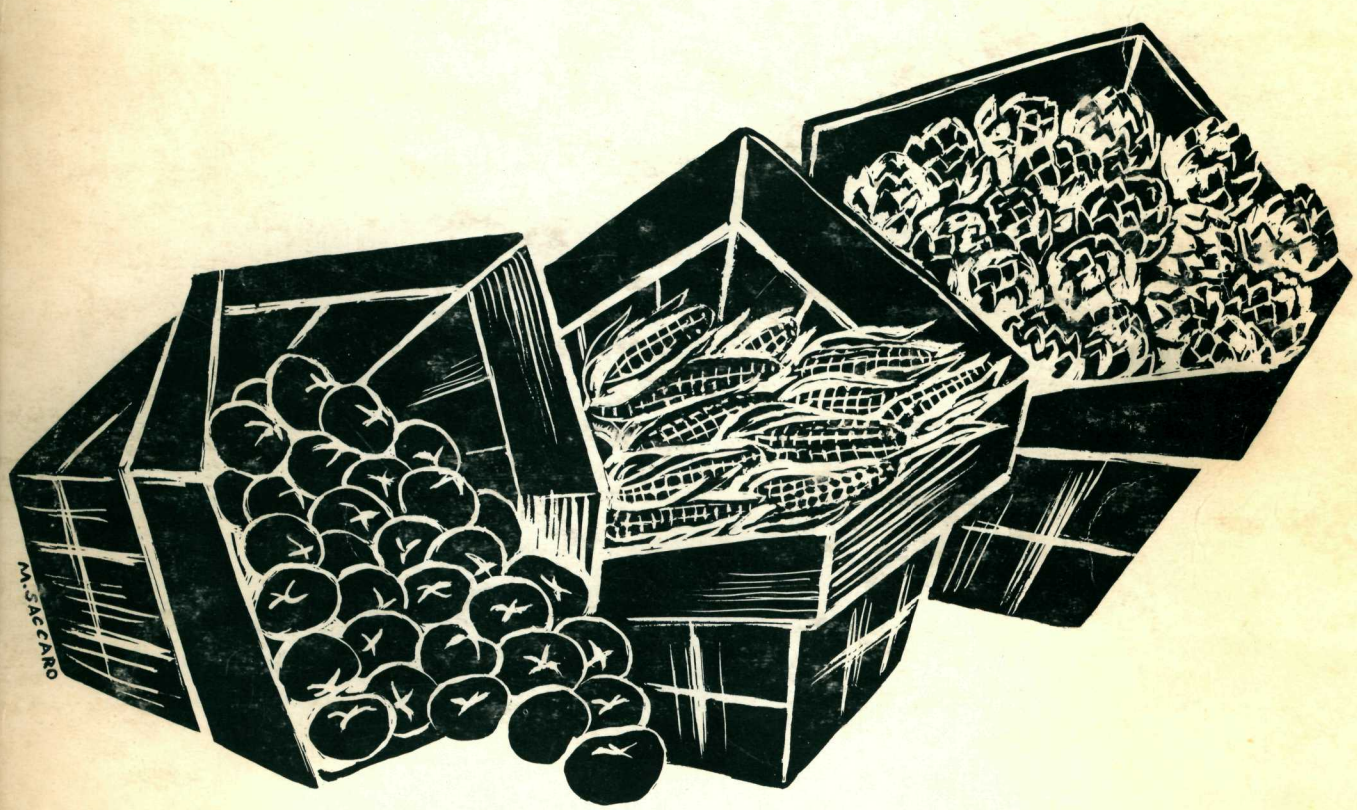
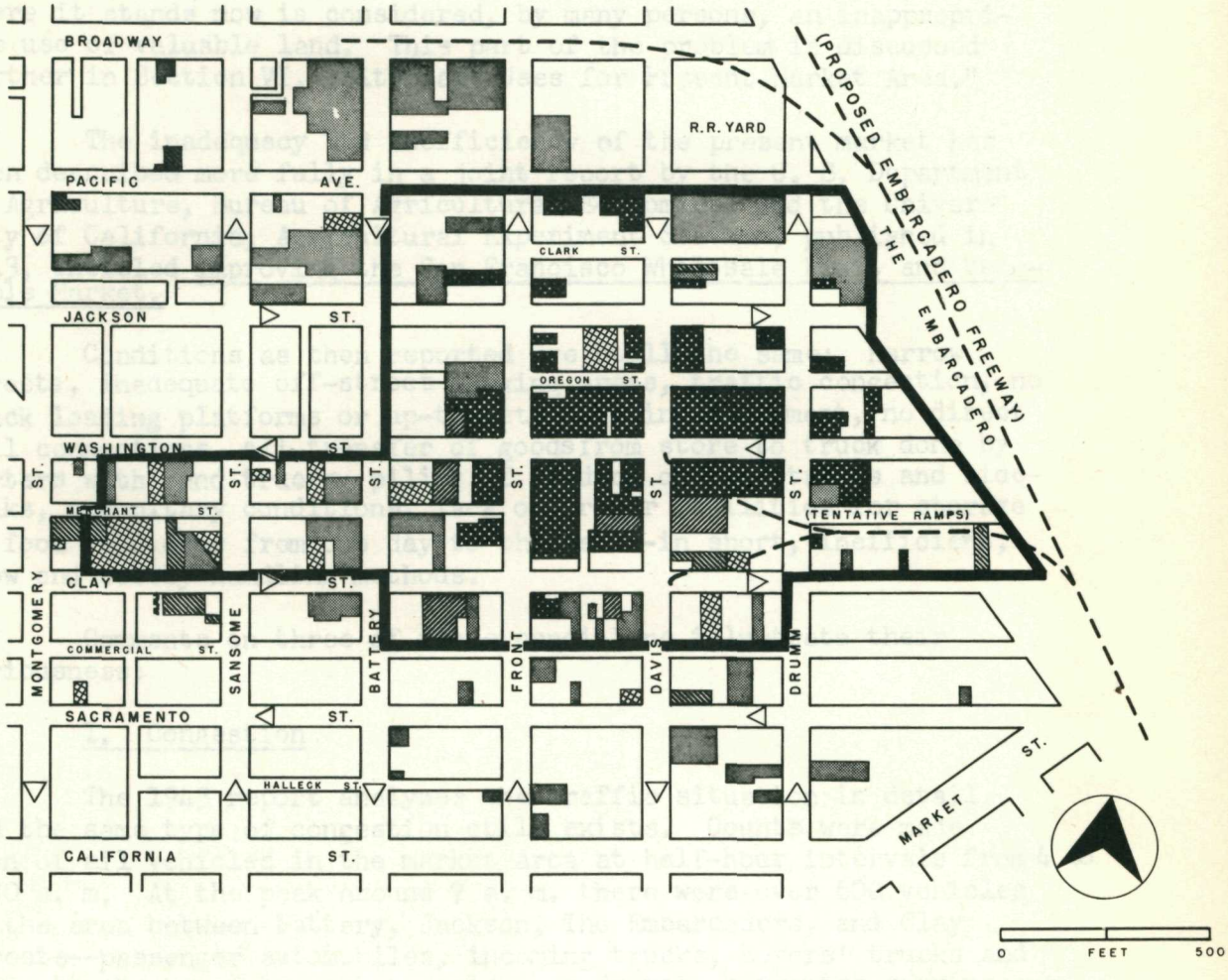
RELOCATING SAN FRANCISCO'S WHOLESALE PRODUCE MARKET

RUSH SPECIAL
CLASS
PB 1/4BD BUCK
CAT FOR
ENVIRON DESIGN



AUGUST 1953

AN FRANCISCO DEPARTMENT OF CITY PLANNING



WHOLESALE PRODUCE MARKET STUDY

PRESENT MARKET

PRODUCE DEALER

FISH AND SEAFOOD

POULTRY

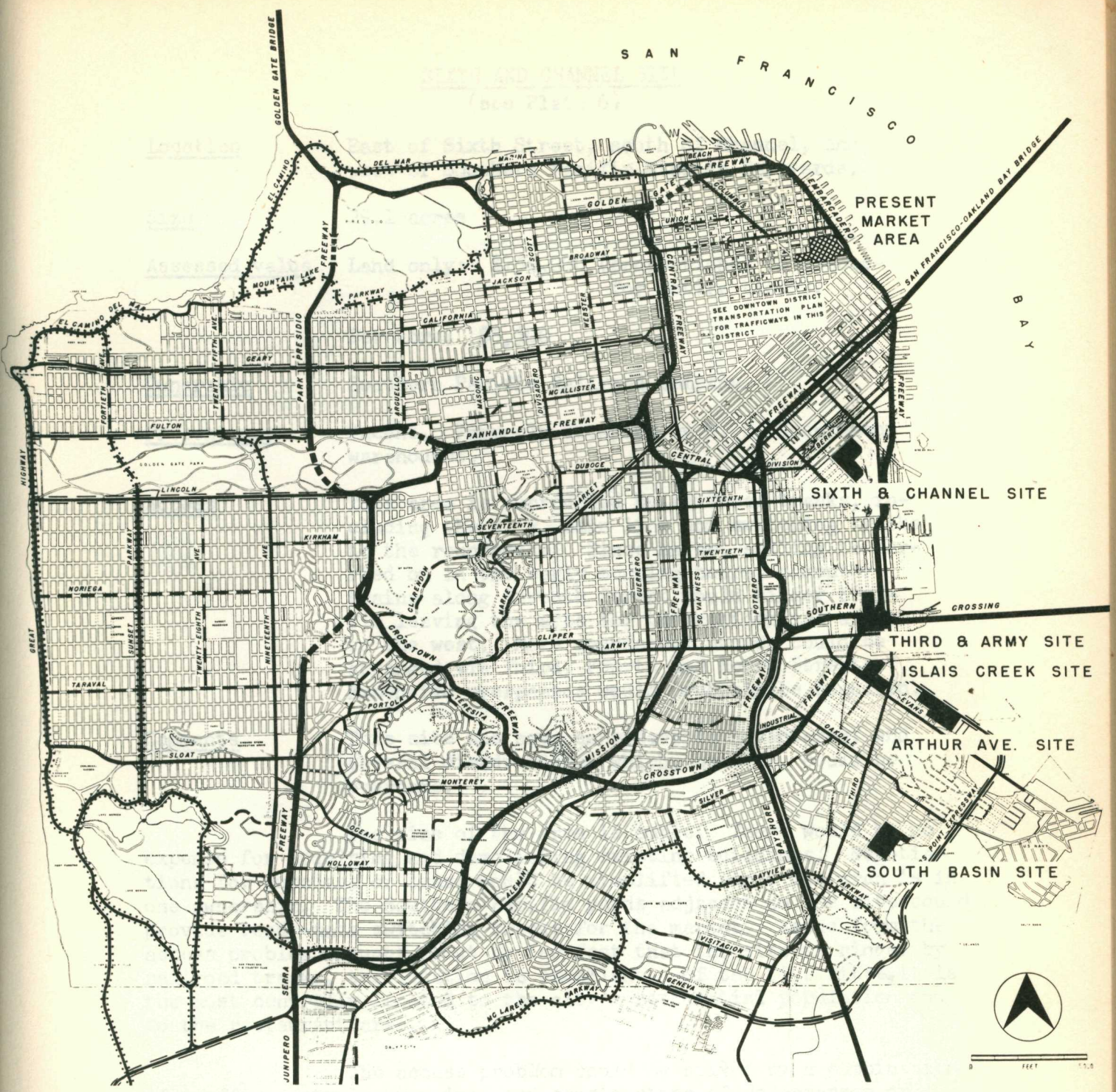
MEAT AND SAUSAGE

OTHER FOOD AND LIQUOR

AREA BOUNDARY

PLATE

SAN FRANCISCO DEPARTMENT OF CITY PLANNING

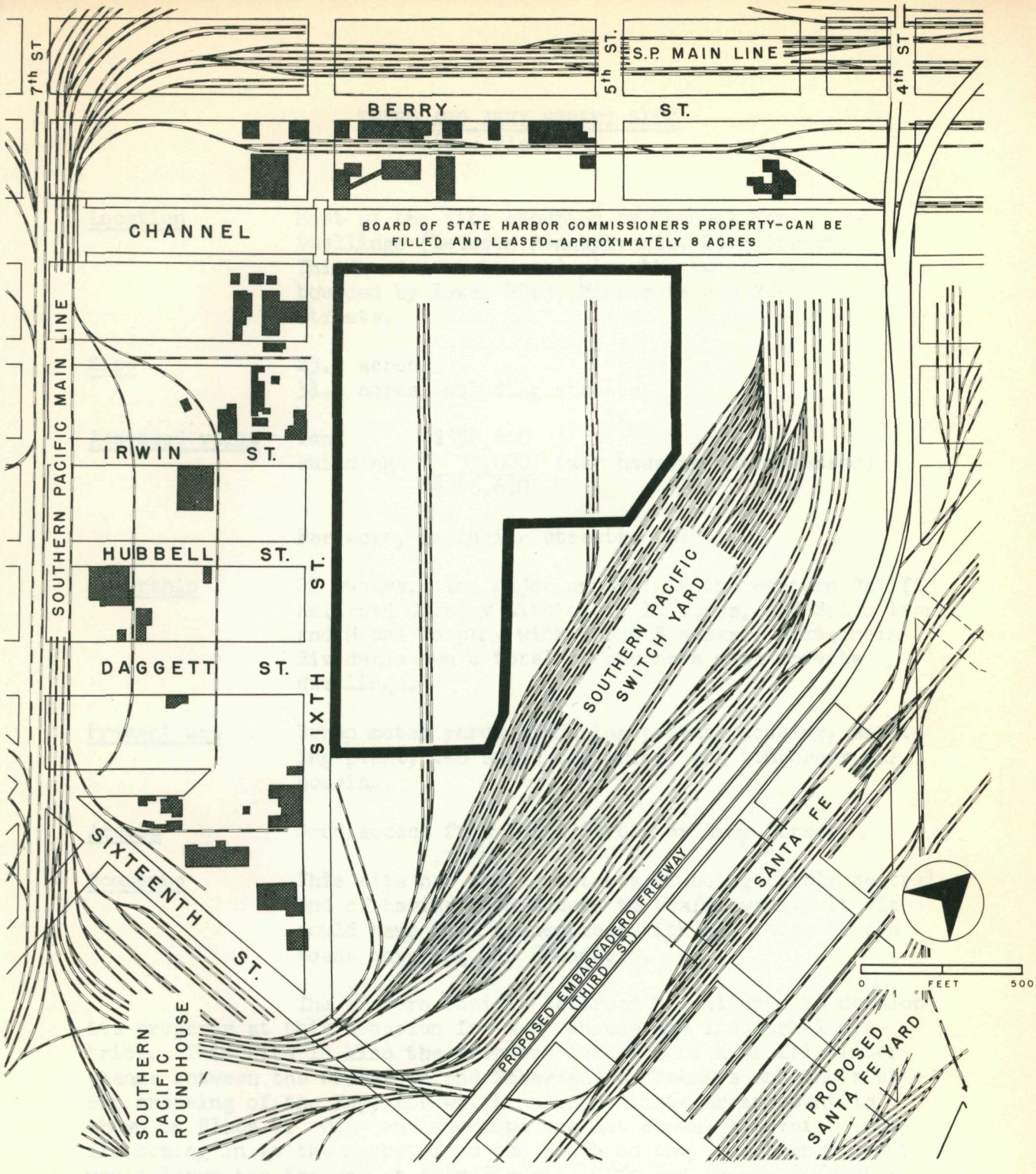


WHOLESALE PRODUCE MARKET STUDY

LOCATION MAP

PRESENT MARKET AREA

SITE UNDER STUDY



WHOLESALE PRODUCE MARKET STUDY

SIXTH AND CHANNEL SITE

INDUSTRIAL BUILDING

SITE BOUNDARY

PLATE **6**

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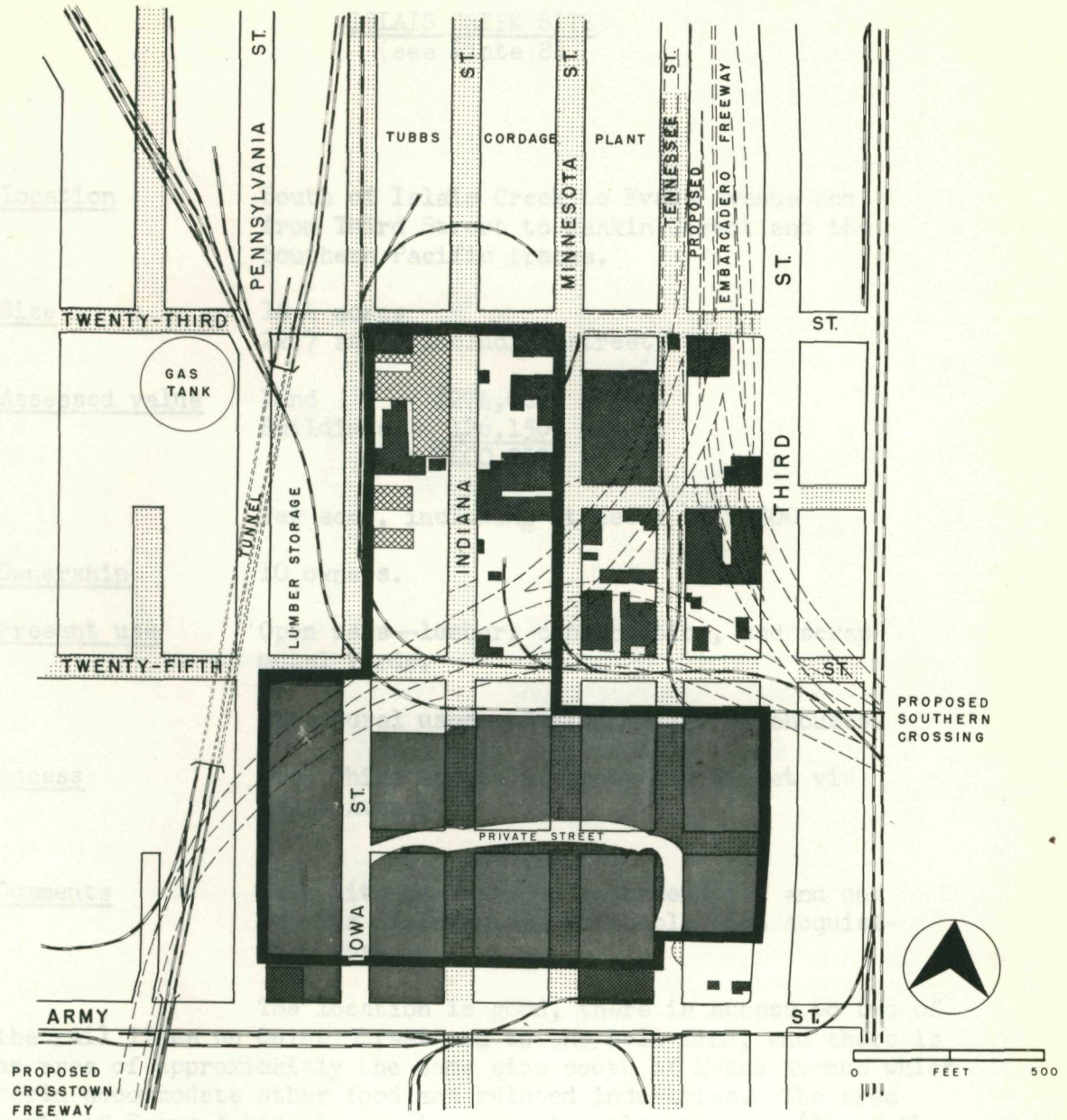


WHOLESALE PRODUCE MARKET STUDY

THIRD AND ARMY SITE

PRIVATE RESIDENCES

TEMPORARY WAR HOUSING

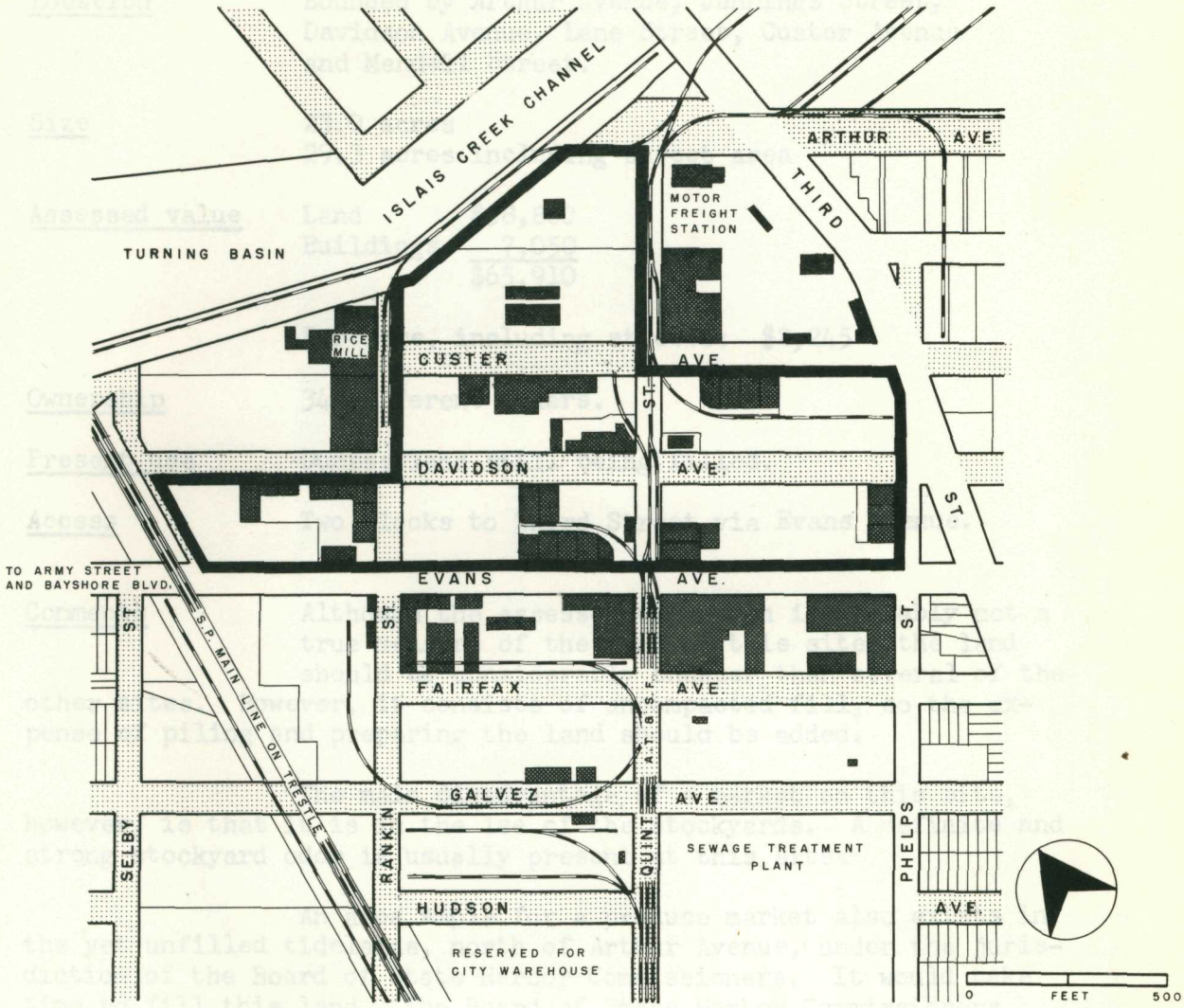
INDUSTRIAL BUILDING

SITE BOUNDARY

UNIMPROVED STREET

PLATE 7

SAN FRANCISCO DEPARTMENT OF CITY PLANNING



WHOLESALE PRODUCE MARKET STUDY

ISLAIS CREEK SITE

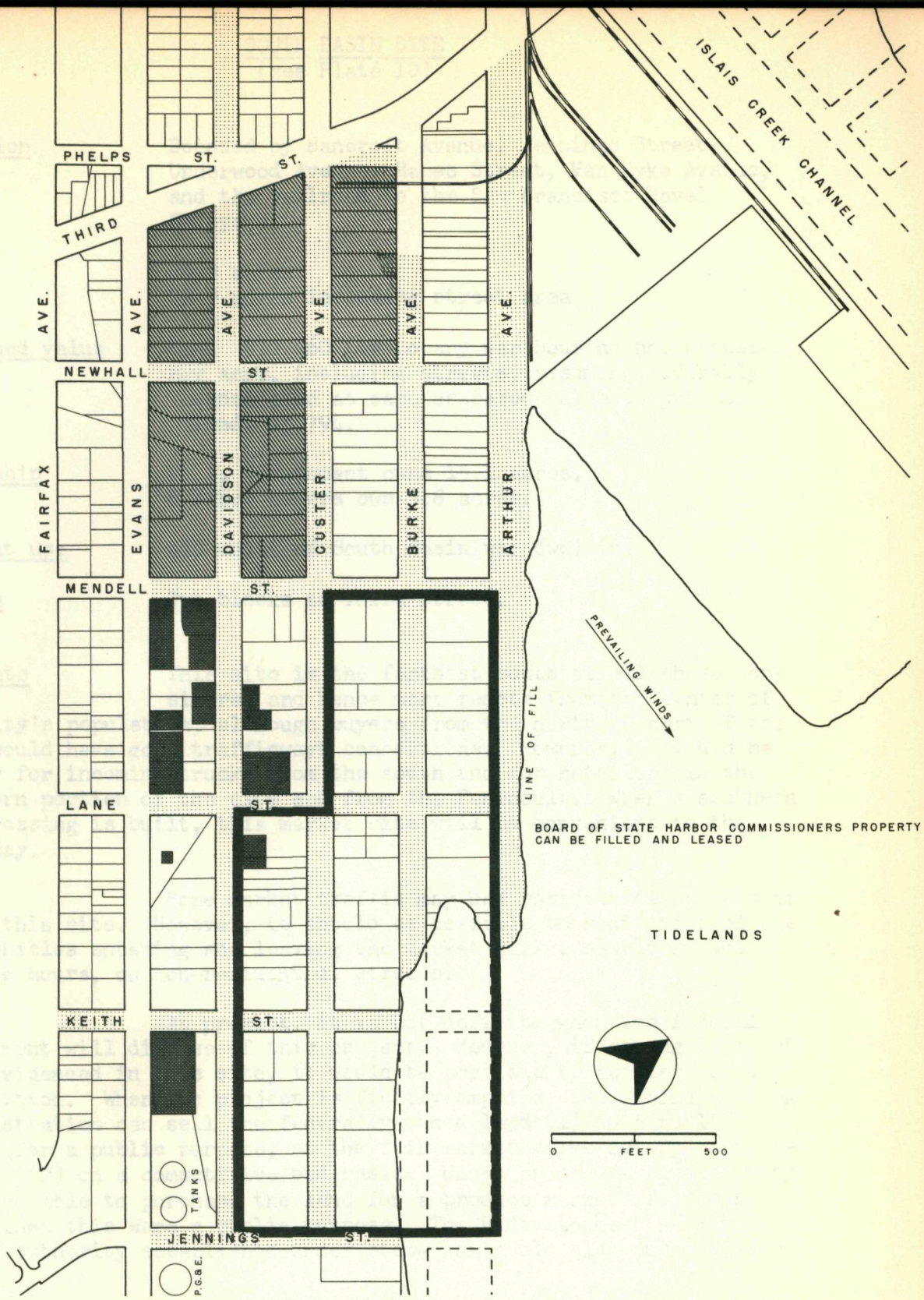
INDUSTRIAL BUILDING

SITE BOUNDARY

UNIMPROVED STREET

PLATE **8**

SAN FRANCISCO DEPARTMENT OF CITY PLANNING



WHOLESALE PRODUCE MARKET STUDY

ARTHUR AVENUE SITE

INDUSTRIAL BUILDING

STOCKYARD

SITE BOUNDARY

UNIMPROVED STREET

PLATE 9

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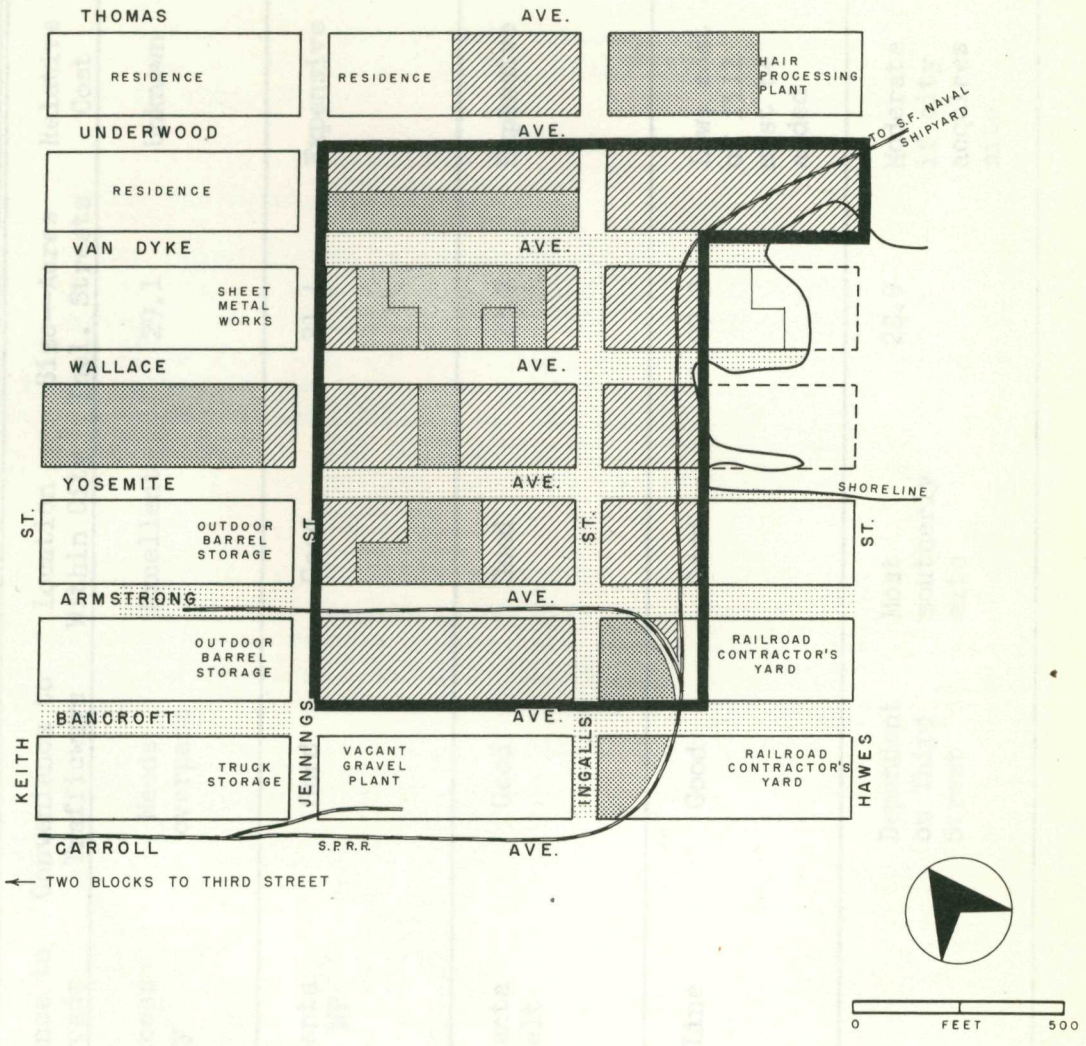


WHOLESALE PRODUCE MARKET STUDY

SOUTH BASIN SITE

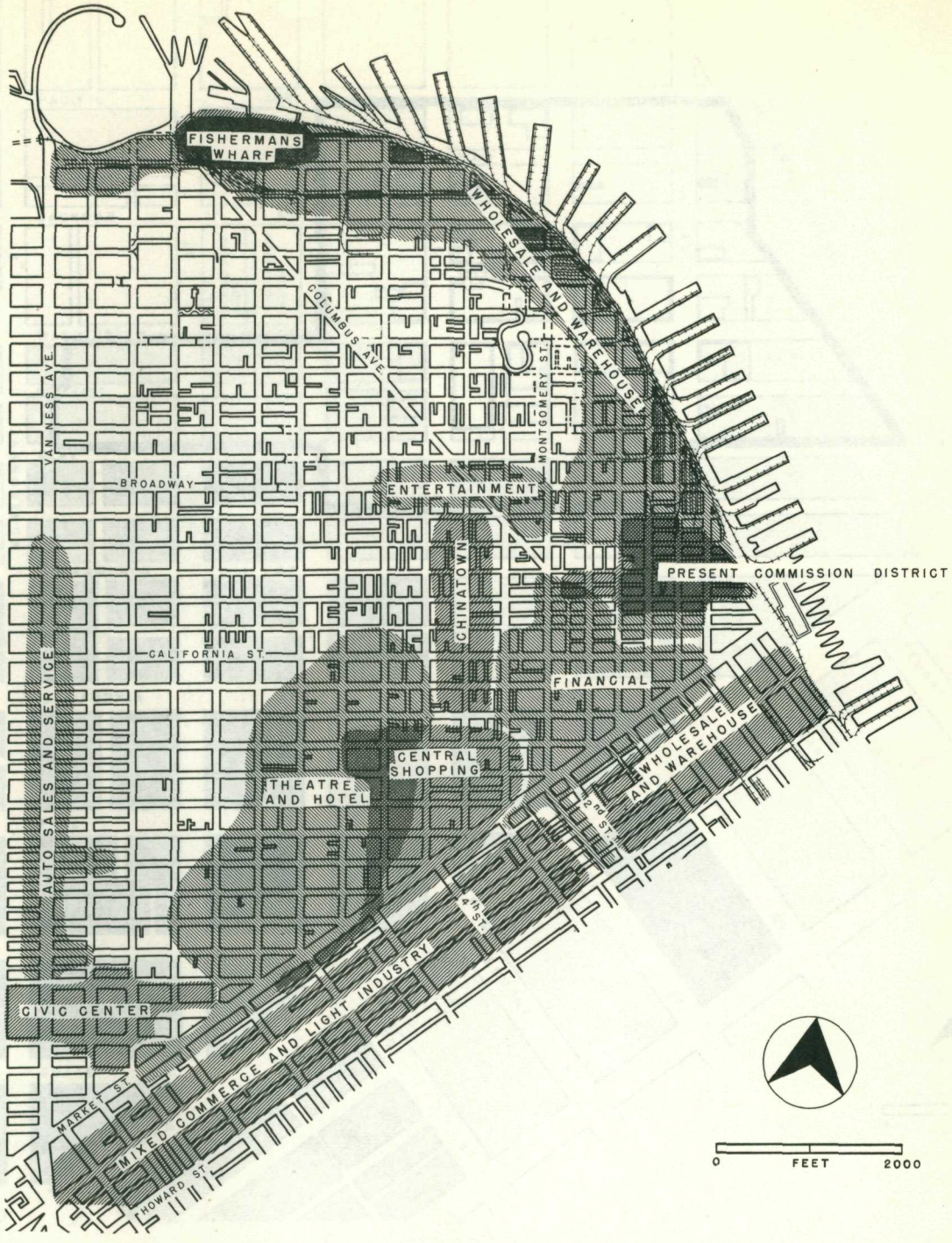
FEDERALLY OWNED

FEDERALLY LEASED

SITE BOUNDARY

UNIMPROVED STREET

PLATE 10



WHOLESALE PRODUCE MARKET STUDY

MAJOR DOWNTOWN AREAS

EXTENT OF AREA

PLATE 11

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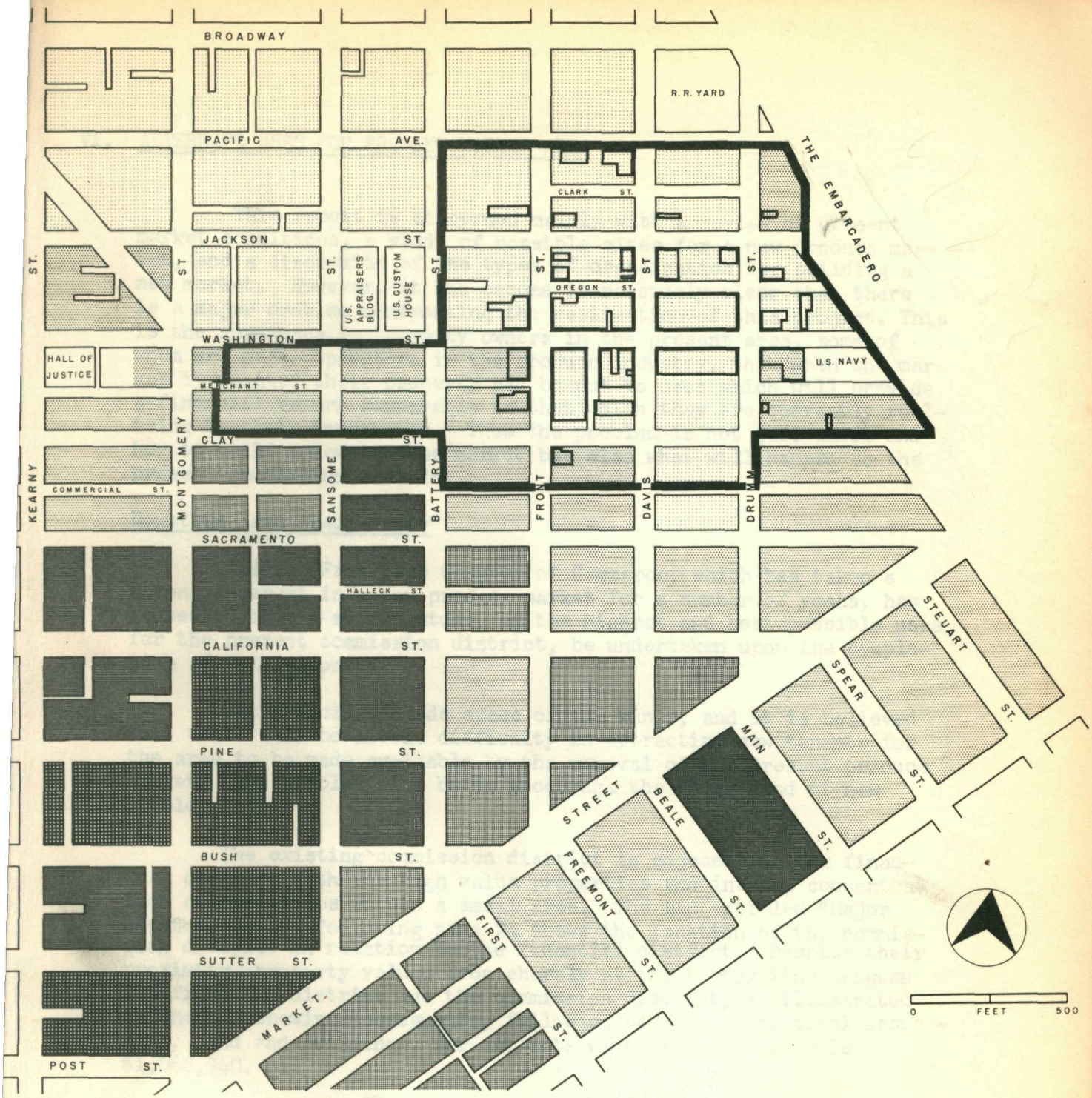

WHOLESALE PRODUCE MARKET STUDY

MARKET AND ADJACENT AREA ASSESSMENTS

AVERAGE BY BLOCK - LAND AND BUILDINGS

- UNDER $4 PER SQUARE FOOT
- $4 – $10 PER SQUARE FOOT
- $10 – $25 PER SQUARE FOOT
- $25 – $40 PER SQUARE FOOT
- $40 & OVER PER SQUARE FOOT

- MARKET AREA BOUNDARY
- PRODUCE STORES

PLATE 12

SAN FRANCISCO DEPARTMENT OF CITY PLANNING